

What to Wear

What you wear is important but it is also important to be comfortable in what you're wearing. You will enjoy the shoot much more, and it will show in the photographs. Try not to over think it, keep it simple and you'll be more relaxed. There is no prescribed formula for what outfit makes a great photo, it really depends on your personality. That being said, below are some basic guidelines to help you decide on what to wear.

- Lay all the proposed outfits together on the bed, if it looks good to you, it will look good to you in the photos too.
- Please avoid clothes with large logos, words or illustrations. Typically polka dots and wide stripes should also be avoided.
- Solid colours will look better in your images than busy prints.
- It is best to avoid all-black and wearing too much white.
- keep the clothes simple so that it doesn't distract from the true subject – you.
- If wearing a dress or skirt, make sure it's long enough to sit in.
- Fit is important - anything too tight or too loose will be noticeable.
- Please iron clothes and use a lint roller. Wrinkles, lint and animal hair will stand out in pictures.
- Consider the weather/environment/ style. At your consultation we will discuss location, the style of shoot you want and outfits.
- We want your outfit to match your personality. If you wear a style of clothing you wouldn't normally wear just because you're having a photo shoot, the images aren't going to reflect you and you won't enjoy the images as much.

Keep in mind that these are just general guidelines and not rules. Sometimes "unconventional" clothes can really make the photo, it really depends on you and your personality! If you like what you're wearing, the photo will reflect that confidence.