

# Photo Shoot 101

Seven steps to a Juniper Berry Photo Shoot

## 01

We have a **chat** about your needs and schedule a date and time. I send you a contract and collect a deposit so no one else can book your date.



## 02

We have a **pre-shoot consultation** where we discuss the vision for the shoot, location details and I share tips on how to prepare for your shoot and give guidance on topics like, what to wear.

## 03

**Shoot day!** We show up, have fun and make beautiful images together.



# 04

Your **digital reveal** is an online proofing gallery of carefully selected and professionally edited images. Within two-weeks of your shoot I'll send you a link to your proofing gallery. Once seeing your images, you select which ones you want printed. It's at this point that clients often upgrade their package or add à la carte items. Share your gallery link with family who may also be interested in ordering. Memories make great gifts.



Now it's time to **choose your products**. All sessions in Collection One include a print credit and I work closely with professional Canadian print labs to ensure you have the very best quality wall art, albums and more. I'll provide you a catalogue of choices and, if you prefer, I'd be happy to do an in-home consultation to help determine which products will work in your space and fit your lifestyle. You will receive fully edited, digital, sharable copies of the images in your product order.

# 05



# 06

Your products have arrived and it's a **very happy day!** Take snaps of your custom products and share on social – please tag @JuniperBerryPhotography in your post.



# 07

If you loved your experience you can recommend me to your friends and you'll both receive gifts. I'll send you information on my **referral** program.

